



QCPCI

Date: 31-10-2012

Exhibit number: 105



Using today to plan tomorrow

Key Developmental Assets (KDA™) is a cutting edge online system for the collection of data on developmental progress in a manner which is strength-based, and that encourages self-determination. The developmental progressions measured with KDA™ can be tailored to operationalize well-being with any population (*from Children/Youth to Adult Population and Criminal Justice etc*).

The KDA™ online system allows for the secure storage and dynamic reporting of daily life events that can be congregated to show developmental outcomes. The reporting features of KDA™ range across a spectrum of functions from measuring the progress of the individual to evaluating the impact of a service on large population groups. user-based developmental outcomes achieved over time, through to wide demographic reporting to articulate developmental outcomes in an uncomplicated and responsive manner.

There are 20 Key Developmental Assets™ around which the system is based. These 20 assets are, through research, associated with greater success and well-being in adulthood*. Personal growth happens incrementally as developmental progressions. KDA™ is uniquely poised to monitor and support growth and development, placing the subject at the center of care planning and the caregiver as the primary agent of change. KDA™ also creates a transparent culture of conscious competence across a continuum of care highlighting areas of need and allowing the effective facilitation of additional resources, training or intervention as appropriate to consumers and practitioners.



“The children just leap off the page!”
- Social Worker, Foster Care Associates

Currently, the KDA™ framework is implemented across 10 global locations and companies as users are accessing a secure web-based data collection and reporting portal to collect, store, and report on developmental outcomes. This web-based portal was developed by end users through a consultation and development process. This engagement with consumers has resulted in a solution which maximizes the productivity of the system while maintaining a user friendly and accessible interface for data entry.

Reflective Practice... Informing Change

Key Developmental Assets™ presents a unique opportunity to use current and emerging technologies to enhance service delivery and outcomes for clients. The system allows for the structured linkage between developmental outcomes (and the assets achieving these) and the specific professional inputs and resource levels to report on government targets and maximize access to funding streams. (including ECM UK, GIRFEC Scotland and Medicaid USA).

"KDA is the very best example, in my experience, of a live, interactive tool which genuinely focuses on children and young people's social, emotional, intellectual and physical development, derived from quality foster placements.

Its success and functionality is the result of its co-production with foster carers themselves.

The tool is simple to use by foster carers and children and young people alike, building up a profile of each child's development, successes or challenges, week by week. Children and carers frequently complete the report together. The weekly records go automatically to the key social worker for reading or action, thus reducing the need for additional, bureaucratic separate reporting. The KDA system is a 'bespoke' system, with superb functionality"

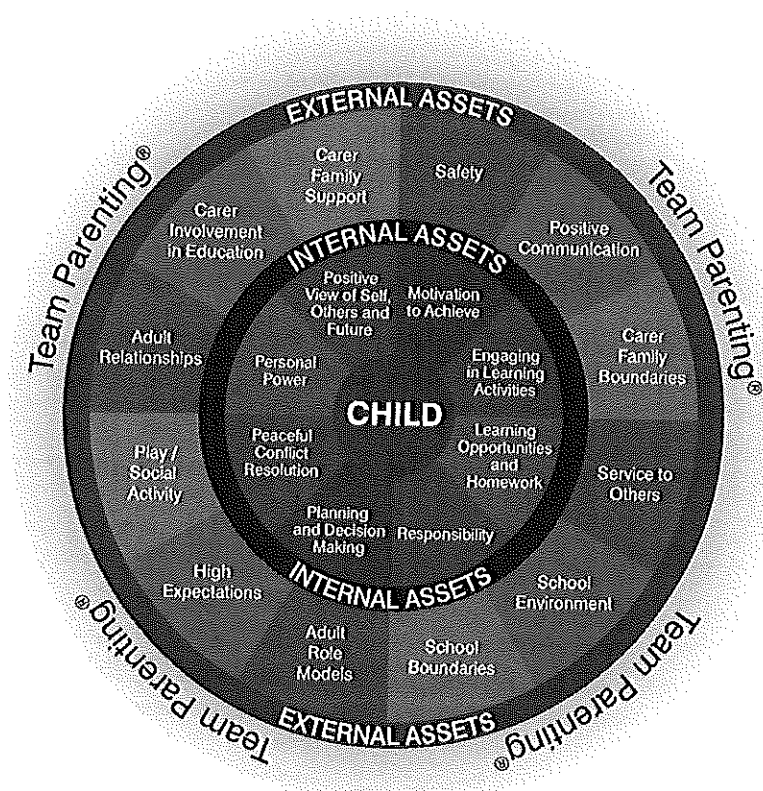
Christine Davies CBE, C4EO Chief Executive

KDA™ is a flexible and dynamic system that can be tailored to meet a variety of organizational and client needs. Future product enhancements include the development of smartphone apps', offline applications and a new web-based automated trending and algorithm based data system.

KDA™ combined with the potential to operate across mass markets has the potential to influence real and long lasting change across organisations and service sectors, to introduce a new focussed ability to report directly to operational/intervention effectiveness on a user based level and to leave a long and lasting legacy for those who are subject to our service interventions.

Contact Us

For further information visit our website.



*Research spanning 50+ years and based on over 3 million young people, conducted by The Search Institute, U.S.

www.thekda.com